

SWAROVSKI
KRISTALLWELTEN

Travel Trade Information



Immerse yourself in this wonderland of fantasy:

Swarovski Kristallwelten (Swarovski Crystal Worlds) in Wattens, Tyrol, is among Austria's most popular tourist attractions. Since it opened in 1995, Swarovski Crystal Worlds has already enchanted over 16 million visitors from all over the world. Magical highlights and enchanting installations await the visitors in 18 Chambers of Wonder as well as in the extensive outdoor area.

One of the largest Swarovski Stores, the new and very first Swarovski Optik Store worldwide and the wonderful restaurant Daniels Kristallwelten, round off the experience and guarantee many unforgettable moments.

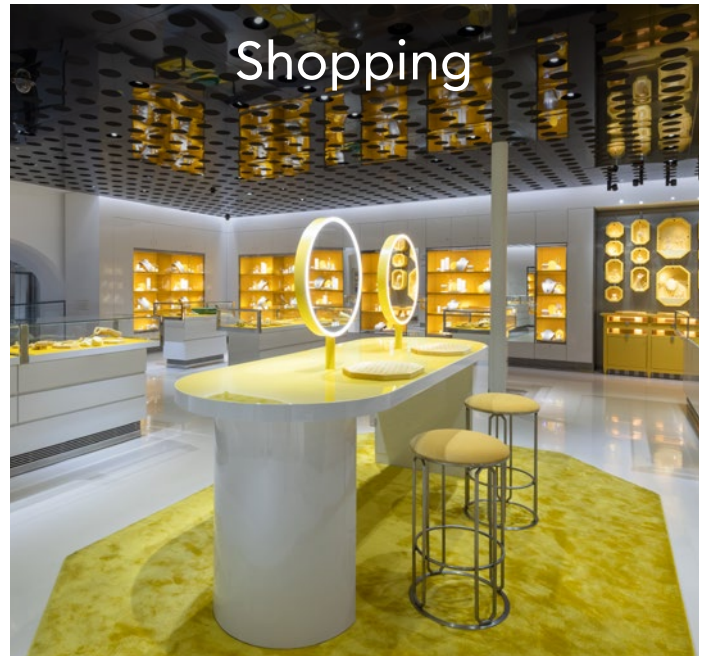
Art and Culture



Fine Cuisine



Shopping



Family Entertainment



Events



Opening hours

daily from 9:00 to 19:00,
last entry: 18:00

Please check the website
for the latest information about
opening hours, summer and
winter festivals, and closed days
swarovski.com/crystalworlds

We recommend that you plan
about two hours for your visit.



One of our
highlights:
The
Chamber of Wonder
"The Art of
Performance"

Our services

- Free parking
- Barrier-free access to the entire premises
- A checkout area especially for groups
- Customized greetings and introductions for groups in the Blue Hall
- Crystalline surprise with each purchase
- Business Lounge for tour guides with free Internet and phone access
- Coffee voucher for bus drivers
- tax-free shopping
- The world's largest selection of Swarovski products
- Group menus on request
- Restaurant for groups of up to 120 people



Business rates*

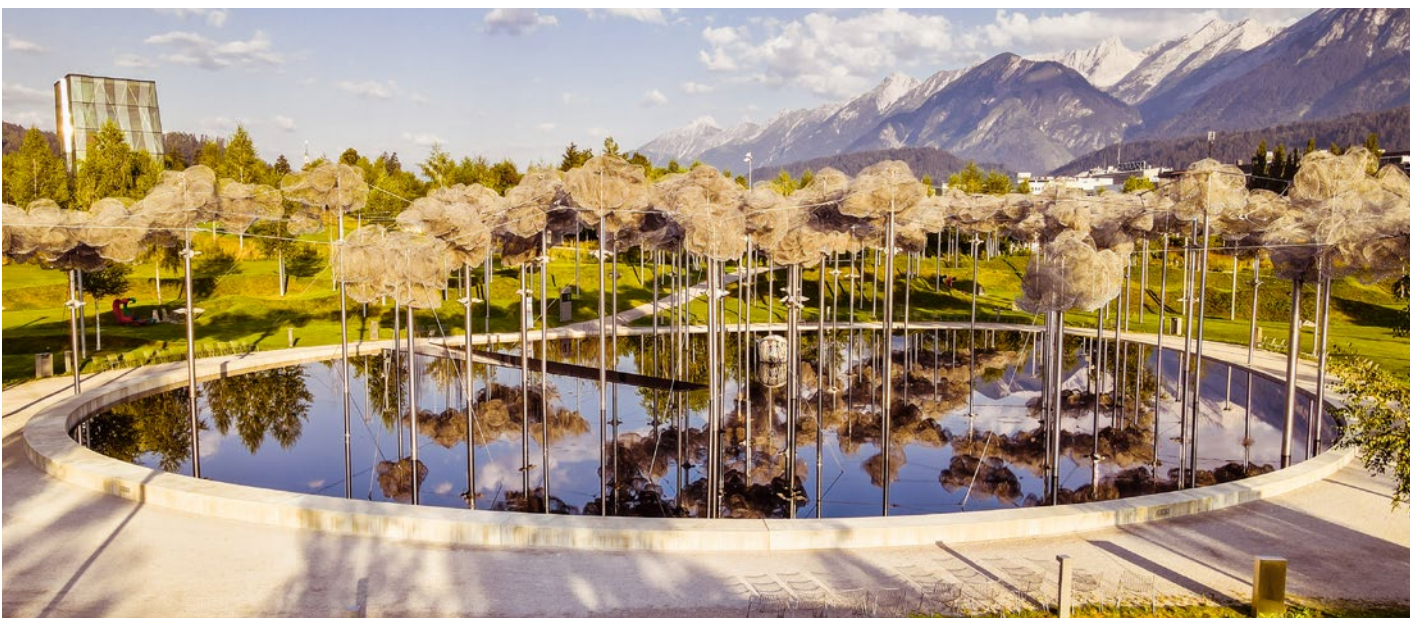
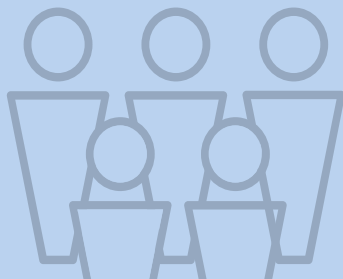
- Tour operator price Free Individual Travelers ("FITs") and groups € 17
- Free admission for bus drivers and tour guides
- Children 6 to 17 years accompanied by an adult € 7
- Children up to age 5 accompanied by an adult free admission
- Swarovski Kristallwelten Shuttle from Innsbruck to Wattens (roundtrip) € 8.50
- Direct access to the Store possible with free Store ticket (not including visit to the exhibition and garden)
- Audio guide available in ten languages € 1

Regular rates*

- Single admission € 25 (online ticket € 23)
- Groups without tour guide (>10 persons) per person € 23 (online ticket € 21)
- Children 6 to 17 years accompanied by an adult € 7
- Children up to age 5 accompanied by an adult free admission
- Swarovski Kristallwelten Shuttle from Innsbruck to Wattens (roundtrip) € 11
- Direct access to the Store possible with free Store ticket (not including visit to the exhibition and garden)
- Audio guide available in ten languages € 2

The ideal stage for every event

Swarovski Crystal Worlds combines unique ambience with professional event management. The ideal venue for exclusive events that aim to be more than just another get together. Unforgettable experiences for up to 500 guests.



* Prices valid until December 31, 2024

Swarovski Kristallwelten Store Innsbruck

Swarovski Kristallwelten Store Innsbruck is a sparkling attraction in Innsbruck's old town, right by the Golden Roof (Goldenes Dachl).

It offers a light-filled, modern shopping ambience combined with centuries-old structural elements, some of which can be traced back as far as the Gothic period – and of course the world's largest selection of dazzling Swarovski products.

In addition, installations created by significant contemporary artists turn the Store into an unmistakable place of wonder.

Opening hours

Mon to Fri from 9:00 to 19:00

Sat, Sun & Public Holidays from 9:00 to 18:00

Please check the website swarovski.com/innsbruck for current information about our opening hours and closed days

Contact and reservation

Herzog-Friedrich-Straße 39

6020 Innsbruck, Austria

Tel. +43 5224 51080

reservations.kristallwelten@swarovski.com



Services for groups at Swarovski Kristallwelten Store Innsbruck

Group introductions in over 20 languages / every group visitor receives a crystalline surprise with each purchase / tax free shopping / Business Lounge for tour guides / free admission to all exhibition spaces

Swarovski Kristallwelten Store Wien

In the heart of Austria's capital, at Kärntner Straße 24, Swarovski Kristallwelten Store Wien invites you into a sparkling world of wonder and shopping.

With the cubes on its striking façade, and the regularly reinvented art space in its showcase window, the exterior features a conscious fusion of modern art and glittering product presentation – a fusion that continues inside the store, over three richly designed levels where each floor is a journey of discovery.

Opening hours

Monday to Friday from 9:00 to 20:00
Saturday from 9:00 to 18:00

Please check the website swarovski.com/wien for current information about opening hours and closed days

Contact and reservation

Kärntner Straße 24
1010 Vienna, Austria
Tel. +43 1 324 0000
reservations.kristallwelten@swarovski.com



Services for groups at Swarovski Kristallwelten Store Wien

Group introductions in over 20 languages / every group visitor receives a crystalline surprise with each purchase / tax free shopping / Business Lounge for tour guides / free admission to all exhibition spaces

Contact and reservation

Swarovski Crystal Worlds

Kristallweltenstraße 1
6112 Wattens, Austria
Tel. +43 5224 51080
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swarovski.com/kristallwelten



Swarovski Kristallwelten Store Innsbruck

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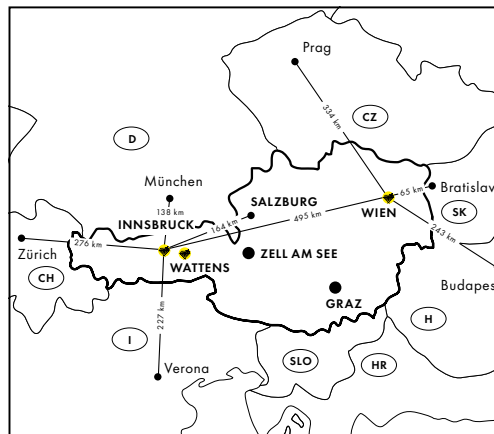
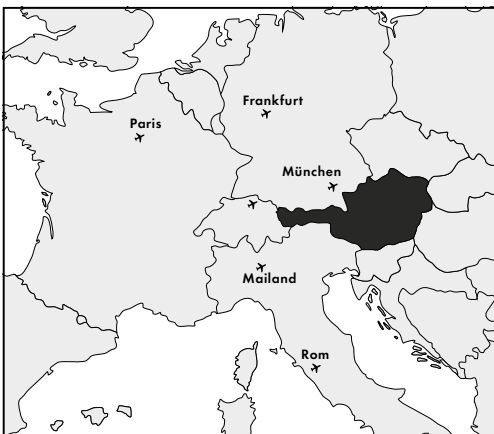
Swarovski Kristallwelten Store Wien

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reservations.kristallwelten@swarovski.com
swarovski.com/wien



 swarovski.com/kristallwelten
 kristallwelten.com/blog

Directions




Conveniently situated, easily accessible by car and tour bus, Swarovski Kristallwelten Shuttle between Wattens and Innsbruck



D. Swarovski Tourism Services GmbH
Kristallweltenstraße 1
6112 Wattens
Austria

Tel. +43 5224 51080
reservations.kristallwelten@swarovski.com

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